



**Recruitment Notice No. 2018-02**

## **Marketing Associate**



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COLOMBIRAN Social Enterprise Inc. is currently looking to recruit a few **Marketing Associates** to expand its web-based economical project number 303.

### **Language of work**

This position needs excellent and proven writing skills in at least one of the four official languages of COLOMBIRAN website (i.e. English, French, Spanish, and Persian). Knowing advanced knowledge and ability to translate and prepare error-free version of the same marketing text in other languages, is a key asset. This can increase your base commission from 50% up to 80%.

### **Time Commitment, Title, Nature of the Work, Gender**

The work is flexible and limited hours per week/month at your own pace from your home. The work will be carried and monitored electronically under close support, guidance, and performance measurement of the Project Manager.

The project is called COLOMBIRAN's "S.M.A.R.T Classifieds" (project 303) and is open to public. As such all genders (male/female/member of LGBT communities) can equally apply for this position.

The successful candidate will be assigned the organizational title of Marketing Associate and she or he is expected to establish an honest, simple, and friendly contact (usually by email) with our potential clientele.

Under guidance and supervision of a Project Manager, the candidate will help potential community members and businesses to reach to better marketing and sales potentials by introducing them the many advantages of project 303, and help them have a permanent multilingual SMART classified to maximise clientele growth.

On average 1 to 2 hours work time (research in Internet and contacts/follow ups) per day and about 20 day-work per month is required for this position to generate an average \$500 to \$700 income per month. By working more hours per day (about 3 to 4 hours) and more days per month (25 to 30 days), and by working in more languages, the position can earn an average income of \$3000 to \$5000 per month. As a Canadian, you will need to declare your earnings, as a self-employed, to the CRA (Canada Revenue Agency) for assessment of your personal income tax.

## **Who can apply?**

The project is primarily open to ALL CANADIANS regardless of their nationalities or location. Furthermore, it is also open to candidates applying from outside of Canada; however in this case, the applicant must be physically living in a Latin-American, Hispanic, or Persian-speaking country. If the applicant is applying from other countries (example Australia, Europe, USA, etc.), he or she must have a Latin, Hispanic, or Persian background, or the classifieds he or she is coordinating for the project must belong to such communities and businesses in the respective third party country.

## **Rewards**

Successful candidates can earn both professional experience in “Marketing and Sales” fields, and earn high rate commissions on officially website-posted rates that may (or may not) adjusted each new calendar year.

If you work successfully and for a measurable and meaningful amount of time, COLOMBIRAN may issue a formal letter of work experience (volunteer but commission-paid role) to certify your expertise contributions and ability of earning for your desired employer.

Upon demonstrating satisfactory performance, the successful associate may have opportunity to stay and grow within the project(s), move up to the position of “Project Manager”, “Project Leader”, and more; including new roles and responsibilities across the organization, up to joining (by appointment) to the Board of Directors (volunteer, but extendable and compensable position) , wherever applicable. COLOMBIRAN is a private entity registered in Canada federally for designing and delivering non-profit public interests projects. As such it follows its own internal recruitment and hiring processes and policies. Appointment to internal positions, up to positions in the Board of Directors, depends to individual’s performance and proven abilities, and not to the process of General Assembly voting or organizational membership.

## **Financial Compensation**

To help with economy of our community members (individuals and families), this project is designed as a non-profit project for COLOMBIRAN, and as a source of financial development for community members. This is done by capping the financial earning of the corporation to 20% - 50% and allowing a generous and high commission of 50% - 80% for our volunteers.

## **Asset Qualifications:**

- 1: Experience in Sales and Marketing, especially over the phone or web-based
- 2: Knowledge of Canadian marketplace, or if outside of Canada, knowledge of domestic
- 3: Good public relations and soft customer service (emails/short messages online/professional telephone assistance)
- 4: Being bilingual or multilingual with reliable working level (comparable to natives) in second or other languages, in particular English, French, Spanish, Persian, Arabic and Chinese.

## COLOMBIRAN Selection Criterion

In general, and under equal situations, we may give priorities to on a case by case basis, to:

- Women; including homemaker mothers, single mothers, independent new immigrants with no job
- Applicants living in smaller/far away Canadian cities/territories with less or minimal job market
- International students who need extra income to cover tuitions and cost of living
- People with no work experience and income in Canada, to give them chance of training and earning experience
- Fans and supporters of COLOMBIRAN who are already a member, by following at least one of our Social Media

## Deadline to apply

There is no deadline for this recruitment process. However we only accept a few associates at a time to be able to train and support them until they do not need any supervision. We encourage interested candidates to apply soon to increase their chance of consideration. This is a First-Come-First-Served opportunity. While we respect all interested applicants, due to lack of staff, only selected candidates may be contacted. Interested and qualified applicants are invited to submit their resume to [info@colombiran.ca](mailto:info@colombiran.ca) Please share this opportunity within circle of your friends and networks, especially multilingual and female members of your community or those who look for a reliable and ongoing income working from home.

**TOGETHER, WE GROW FASTER AND EASIER!**

